

**U CITY LOOP SPECIAL BUSINESS DISTRICT
SPECIAL CALLED MEETING
VIA VIDEOCONFERENCE
Friday, September 1, 2023 9:00 a.m.**

**IMPORTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSBD SPECIAL CALLED MEETING & PARTICIPATION
LSBD Will Meet Electronically on September 1, 2023**

Observe and listen to the Meeting (your options to join the meeting are below):

Webinar:

<https://us06web.zoom.us/j/89884573413?pwd=RnBycGRqZjFZaTlITINPcjRONmNnQT09>

Meeting ID: 898 8457 3413

Passcode: 086623

Audio Only Call:

Or iPhone one-tap :

US: +13126266799,,89884573413#,,,,*086623# US (Chicago)

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 312 626 6799

Meeting ID: 898 8457 3413

Passcode: 086623

Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager/Director of Economic Development ahead of the meeting. Please specify which portion of the agenda you wish to comment. —

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: bsmith@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Smith, Deputy City Manager/Director of Economic Development. Such comments will be provided to the LSBD prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

**SPECIAL CALLED MEETING AGENDA
U CITY LOOP SPECIAL BUSINESS DISTRICT
VIA VIDEOCONFERENCE
Friday, September 1, 2023, 9:00 a.m.**

1. Call to Order
2. Public Comments – (Limited to 3 minutes)

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3. Attracting New Businesses to The Loop
4. Digital Marketing Strategy
5. Calendar of Events
6. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.
7. Adjournment