



Office of the City Manager

6801 Delmar Boulevard, University City, Missouri 63130, Phone: (314) 505-8534, Fax: (314) 863-9146

October 30, 2020

Community Report: 1020-11

Mayor and Council Actions

The Mayor and Council are scheduled to meet on Monday, November 9, 2020 starting with a study session at 5:30 p.m. followed by the Council meeting at 6:30 p.m. To see the study session and Council meeting, please visit our website at www.ucitymo.org.

You may observe and/or listen to the meeting by one of the following:

1. **Audio Only Call** - Residents can call in and listen to the audio portion of the scheduled meeting
2. **Webinar** - Residents can view the Webinar using a PC, Mac, iPad, iPhone or Android Device
3. **YouTube** - Residents can view the live stream of the Webinar on the City's YouTube page <https://www.youtube.com/channel/UCyN1EJ-Q22918E9EZimWoQ>

Additional details may be found on the City's website at: <https://www.ucitymo.org/879/Virtual-Meetings>

You may sign up to receive email and/or text notification for upcoming City Council meetings via the Notify Me bottom on the homepage of the City's website at: <https://www.ucitymo.org/>

Boards and Commissions

Below is a listing of the boards, committees and commissions for University City. If you are interested in serving, please contact City Clerk, LaRette Reese at LReese@ucitymo.org or visit the City's website at <https://www.ucitymo.org/29/Boards-and-Commissions>.

Board / Commission Name	Meeting Schedule <i>Subject to change</i>	Staff liaison	Council liaison
Arts & Letters	2 nd Tues. Monthly	Lynda Euell-Taylor	Councilmember Smotherson
Board of Adjustment	3 rd Mon. As Needed	Cliff Cross	Councilmember Smotherson
Board of Appeals	As Needed	Cliff Cross	Councilmember Clay
CALOP	4 th Thurs. As Needed	Lynda Euell-Taylor	Councilmember Smotherson
Civil Service Board	As Needed	Tiffany Paul	Councilmember Hales
Economic Development Retail Sales Tax Board	As Needed	Cliff Cross	Mayor Crow
Green Practices	2 nd Thurs. Monthly	Jenny Wendt	Councilmember Clay
Historic Preservation	3 rd Thurs. Monthly	Cliff Cross	Councilmember Klein
Industrial Development Authority	As Needed	Keith Cole	Mayor Crow
Infill Review Board	As Needed	Cliff Cross	Mayor Crow
Land Clearance Redevelopment	As Needed	Keith Cole	Mayor Crow
Library Board	2 nd Wed. Except July and Aug. and the 4 th Wed. in Sept.	Patrick Wall	Councilmember Clay
Park Commission	4 th Tues. Except Aug. and Dec.	Darren Dunkle	Councilmember McMahan
Pension Board	4 th Tues. - Quarterly Jan., April, July, Oct.	Tiffany Paul	Councilmember McMahan
Plan Commission	4 th Wed. Monthly	Cliff Cross	Councilmember Hales
Senior Commission	3 rd Mon. Monthly	Lynda Euell-Taylor	Councilmember Klein
Storm Water Issues	1 st Tues. Monthly	Sinan Alpaslan	Councilmember Cusick
Traffic Commission	2 nd Wed. Monthly Except Aug.	Errol Tate	Councilmember Cusick
Urban Forestry	2 nd Wed. Every other month	Jacob Kaiser	Councilmember Klein
Loop Special Business Board	2 nd Tues. Monthly	Cliff Cross	Mayor Crow
Youth Commission	1 st Mon. Monthly	Not Active	Not Active

Task Force:

Renaming Streets and Parks	Mon. Every Other Week	Errol Tate	Mayor Crow
Economic Development Strategic Plan	As Needed	Cliff Cross	Councilmember Smotherson

Parks, Recreation and Forestry

Forestry

The Parks, Recreation and Forestry Department has received a Tree Resource Improvement and Maintenance (T.R.I.M.) Grant in the amount of \$9,427.00 from the Missouri Department of Conservation to go towards the implementation of a tree inventory.

The T.R.I.M. grant program is a competitive cost-share program provided and administered by the Missouri Department of Conservation in cooperation with the Missouri Community Forestry Council. The purpose is to provide financial assistance for the management, improvement, or conservation of our community forests. With the award of the T.R.I.M. grant, the Parks, Recreation and Forestry Department will use the money to conduct a GIS based digital tree inventory of the city's street trees within the north part of the city.

Once the inventory project is complete priorities then can be set regarding street tree pruning and removal. The trees that are deemed a high risk will be the first trees addressed. Work orders will be created and given to the forestry crew to complete. After the high-risk trees are taken care of a cyclical pruning cycle will be developed and contract crews will aid in the completion of these prunes. Forestry staff will mainly deal with removals and planting. This inventory will aid in efficiently planting trees and keep the city on track to plant at least as many trees that are removed each year.

Public Works

- Fall Curbside Leaf Collection is beginning! This service is scheduled for the Central area in the work week starting on Monday, November 2, 2020. We ask that our residents rake their leaves to the curb line between the Friday before collection begins in your area and Monday 7 AM of your collection week. The truck will make only one pass per household. Please do not mix other yard waste (gumballs, trash, small tree branches/limbs, brush, grass clippings, etc.) in with leaves and continue using the yard waste collection service for the disposal of other yard waste and contact the department office at (314) 505-8560 with any questions.
- A Streets and Parks Renaming Task Force meeting is scheduled for Monday, November 2 at 5:30 p.m. The meeting will be conducted on Zoom.
- A Commission on Storm Water Issues regular monthly meeting is scheduled for Tuesday, November 3 at 6:30 p.m. The meeting will be conducted on Zoom.
- Monthly Street Sweeping is scheduled to be conducted in the below-listed parking restriction posted zones:

Street/Day of Week	Posting Limits	Side of Street
WEDNESDAY (NOVEMBER 4, 2020)		
Crest Ave	Kingsland Ave to Sadler Ave	North
Heman Ave	Loop North to Clemens Ave	East
Syracuse Ave	Loop North to Clemens Ave	East
Leland Ave	Loop North to Vernon Ave	East
Clemens Ave	Leland Ave to Kingsland Ave	North
Westgate Ave	Delmar Blvd to Vernon Ave	East
Cates Ave	Westgate to Eastgate Ave	North
Eastgate Ave	City limits to North Drive	East
North Drive	Eastgate Ave to Westgate Ave	North
Cabanne Ave	Eastgate Ave to North Drive	North
Clemens Ave	Eastgate Ave to Westgate Ave	North
Interdrive	Clemens Ave to Enright Ave	East
Limit Ave	Clemens Ave to Enright Ave	East
Enright Ave	Eastgate to Westgate Ave	North
Washington Ave	Trinity Ave to Melville Dr.	North
Kingsbury Blvd	Melville Dr. to Trinity Ave	North
Chamberlain Ave	Ferguson to Kingsland	North
FRIDAY (NOVEMBER 6, 2020)		
Crest Ave	Kingsland Ave to Sadler Ave	South
Heman Ave	Loop North to Clemens Ave	West
Syracuse Ave	Loop North to Clemens Ave	West
Leland Ave	Loop North to Vernon Ave	West
Clemens Ave	Leland Ave to Kingsland Ave	South
Westgate Ave	Delmar Blvd to Vernon Ave	West
Cates Ave	Westgate to Eastgate Ave	South
Eastgate Ave	City limits to North Drive	West
North Drive	Eastgate Ave to Westgate Ave	South
Cabanne Ave	Eastgate Ave to North Drive	South
Clemens Ave	Eastgate Ave to Westgate Ave	South
Interdrive	Clemens Ave to Enright Ave	West
Limit Ave	Clemens Ave to Enright Ave	West
Enright Ave	Eastgate to Westgate Ave	South
Washington Ave	Trinity Ave to Melville Dr.	South
Chamberlain Ave	Ferguson to Kingsland	South

Economic Development

Round 3: Forgivable Loan Small Business Assistance Program

The City of University City is pleased to announce Round 3 of the Forgivable Loan Small Business Assistance Program. The City has earmarked \$850,000.00 for the Program that is intended to help eligible local retail, service and creative for-profit businesses address immediate cash for short-term financial operational needs such as payroll, payment to suppliers, payment to service providers or

payment of utilities. The available funding is intended to serve all qualified University City businesses with a goal that at least 25% of the allocated funding will fund minority and women-owned businesses. The loan funds may not be used for capital expenditures or rent. The intent of this Program is to provide local businesses relief due to their economic loss during the current COVID-19 Pandemic. Business owners can obtain additional information, qualification guidelines and download forms at the following; <https://www.ucitymo.org/673/Economic-Development-Retail-Sales-Tax>

To date, the City has received 14 applications which are in the process of approval totaling \$26,645.58.

Find out what's happening in University City by visiting University City's website at ucitymo.org or visiting ExploreUCity.com to connect local businesses with customers and residents.

Finance Department

New businesses that started in the City as of October 15 are as follows:

- Home Dr.'s Medical Group LLC – 7201 Delmar Blvd.– Ward 2
- Unconditional Care Services LLC – 7245 ½ Olive Blvd. – Ward 2
- Barber Management DBA Express Employment Professionals –
1000 E Park Industrial Drive, #1 – Ward 3
- Harlston Foods LLC DBA Phillies – 6800 Olive Blvd., Unit F – Ward 2

Fire Department

Remember Daylight Saving Time ends in 2020 at 2 a.m. on Sunday, November 1, marking the time when clocks fall back and we gain an extra hour of sleep. It is also a good time to **change the batteries** in your smoke detectors.

Police Department

On Friday, October 30, 2020, 4:30 p.m. to 6:30 p.m., the Police Department is sponsoring a Drive-Thru Halloween Trick or Treat (see attachment 1).

Activities and Events

OCTOBER: SHED (Safe Homes for the Elderly and Disabled), is pleased to announce 2020's Day of Service is now a MONTH of Service in October, 2020. The event is being organized in collaboration with Our Lady of Lourdes, the University City School district, and other local churches and partners. To volunteer, please email info@shedstl.org or call (314) 600-5426.

Visit <https://exploreucity.com/events/shed-safe-homes-for-the-elderly-and-disabled/> to find out more.

10/31/2020 at 11am: Grand Opening of Sneaker Perfection STL University City's newest retail shop is opening their doors on Halloween day at 11 am. Husband and wife duo, Tommy and Ashley Williams have become YouTube sensations with their channel [Sneaker Perfection](https://www.youtube.com/channel/UC...) and have converted their online shop to their first physical location at 6265 Delmar. Please visit <https://exploreucity.com/2020/10/28/sneaker-perfection-opens-in-the-u-city-loop-on-halloween/> to learn more about their Sneaker Perfection STL.

10/31/2020 at 9am: Chefs Garage Sale at the U City Farmers Market It's a "Garage Sale" like no other. Shop for Cookbooks, Kitchen Wares, Linens & Textiles, Utensils & Dish Sets, Small Appliances and more. A variety of kitchen and food prep wares have been donated by Restaurants; People-Who-Love-to-Cook-and-Eat; and Folks-With-Just-Too-Much-Stuff! There's also a Gift Basket Raffle! Buy chances for amazing food and cooking related gift baskets. These make amazing holiday gifts for friends & family.

10/24 – 10/31/2020: River des Peres Trash Bash

Come out and help clean up the River des Peres! Help is needed to take care of this valuable natural resource in our community. Volunteers can choose from multiple cleanup sites within the watershed. Instead of a one-day cleanup, you can remove trash and debris at your chosen site anytime between October 24-31. Visit <https://greatriversgreenway.org/event/river-des-peres-trash-bash-2020/> to register.

10/25 – 12/7/2020: Food Waste Audit Calling all University City Residents: would you like to keep track of your food waste for 1 week to receive a \$20 gift card to United Provisions, Kaldi's Coffee, or Blueberry Hill? Learn more and sign up at: www.helpsavethefood.com/

11/1/2020 at 3pm, 11/4/2020 at 11am: EyeSeeMe Story Time with the Fabulous Ms. Tracy

Come join the exhilarating Ms. Tracey as she reads to your children. It's a lot of fun.

Join us on Facebook Live from [EyeSeeMe's Facebook Page](#).

11/14/2020, 9am - noon: Yard/Campaign Sign Recycling Collection Event

Drop off your corrugated plastic yard signs to be recycled at the Community Center parking lot, 975 Pennsylvania, between 9am and noon.

Properly Disposing of Campaign and other Yard Signs:

Campaign signs are a recycling challenge because they're made from multiple materials, such as paper, plastic and metal. Disposing of them requires taking them apart and disposing of each portion based on the material.

Here's what you can do:

- Break down the sign by detaching the metal wire stand from the sign itself. The metal wire is made of steel. Steel wire isn't recycled curbside, but it can be recycled with other scrap metal.
- If the sign is made of paper or cardboard, the paper or cardboard can be recycled curbside, as long as it isn't laminated.
- If the sign is sturdy, corrugated plastic, it CANNOT be recycled curbside. Drop off your corrugated plastic yard signs to be recycled during the 1-DAY recycling event at the Community Center, 975 Pennsylvania, between 9am and noon on November 14th.
- If the sign is a very thin, flexible plastic (like a plastic bag), that means it's made from film plastic #2 or plastic #4. This CANNOT be recycled curbside, but it can be recycled with plastic bags.

Before tossing your campaign sign, consider saving it for future use. You could attach a new message to the board and use it to promote a special event. A local school or nonprofit organization may be able to use the sign, too. If you don't want to save the entire sign, you may be able to reuse the wire stand for future signs.

Respectfully submitted,



Gregory Rose, ICMA-CM, MPA
City Manager

Attachment (1)

Attachment 1

OCTOBER 30, 2020



JOIN THE UNIVERSITY CITY PD

FOR A

DRIVE-THRU HALLOWEEN TRICK OR TREAT

• 4:30 PM TO 6:30 PM •

CENTENNIAL COMMONS PARKING LOT

7210 OLIVE BLVD

WEAR YOUR BEST HALLOWEEN COSTUME!

WE WILL BE HANDING OUT TREATS!

Due to COVID-19 we ask for you to stay in your cars and drive-thru the event





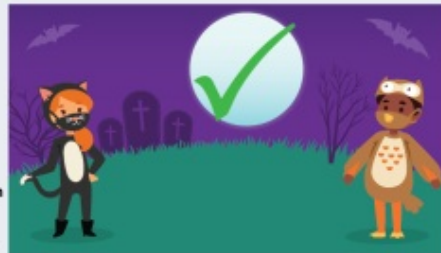
HALLOWEEN SAFETY TIPS !!!

Make trick-or-treating safer

- Avoid direct contact with trick-or-treaters.
- Give out treats outdoors, if possible.
- Set up a station with individually bagged treats for kids to take.
- Wash hands before handling treats.
- Wear a mask.

Wear a mask

- Make your cloth mask part of your costume.
- A costume mask is **not** a substitute for a cloth mask.
- Do **NOT** wear a costume mask over a cloth mask. It can make breathing more difficult.
- Masks should **NOT** be worn by children under the age of 2 or anyone who has trouble breathing



Stay at least 6 feet away from others who do not live with you

- Indoors and outdoors, you are more likely to get or spread COVID-19 when you are in close contact with others for a long time.



Wash your hands

- Bring hand sanitizer with you and use it after touching objects or other people.
- Use hand sanitizer with at least 60% alcohol.
- Parents: supervise young children using hand sanitizer.
- Wash hands with soap and water for at least 20 seconds when you get home and before you eat any treats.

Courtesy of University City PD

