



Office of the City Manager

6801 Delmar Boulevard, University City, Missouri 63130, Phone: (314) 505-8534, Fax: (314) 863-9146

To: Honorable Terry Crow, Members of the City Council and Residents of University City

cc: John Mulligan, City Attorney and City Manager's Executive Management Team

From: Gregory E. Rose, City Manager

Date: August 21, 2020

RE: Community Report

The Community Report is intended to provide you with greater insights into how staff is performing and upcoming activities throughout University City. If you have ideas on how the report can be improved, please send an email to grose@ucitymo.org.

ACTIVITIES and EVENTS

8/22/2020 (every Saturday morning!) Visit the [U City Farmers Market](#) where farmers gather, friends meet and the Fresh Food Festival begins. Tucked along the Delmar Loop in University City, we are reviving the fresh-from-the-farm tradition at the Historic Market in the Loop. Enjoy live music from [The Picking Buds](#) while you enjoy the sunshine!

8/23/2020 at 3pm and 8/26/2020 at 11am: EyeSeeMe Story Time with the Fabulous Ms. Tracy
Come join the exhilarating Ms. Tracy as she reads to your children. It's a lot of fun.
Join us on Facebook Live from [EyeSeeMe's Facebook Page](#).

9/12/2020 - 9am to noon – Free Paper Shredding Event!
Bring your paper for secure shredding to Centennial Commons, 7210 Olive Blvd.
Click [here](#) to find out details about acceptable materials and safety precautions.

Grow Solar Power Hour – various dates

Grow Solar St. Louis is a public education and group purchasing program for residential and commercial solar. Residential property owners may participate in this program to help pool their buying power to secure significant discounts that make installing solar more affordable. Visit <https://www.growsolar.org/stl/> to find a date and time that works for you.

GENERAL INFORMATION

City Recruitments

Two new jobs were posted this week, Advanced Clerk Typist and a part-time Parking Controller/Attendant. [click here](#)

Economic Development

Explore U City Website:

University City has launched its new website ExploreUCity.com to connect local businesses with customers and residents. The site serves as a one-stop-shop for anyone looking to open a business or frequent the existing businesses in the city. The website features a blog, calendar of events and business resources for existing and new businesses. "This has been an exceptionally trying time for businesses in University City," Mayor Terry Crow said. "We want to do anything we can to support businesses during the pandemic and after." The website will be regularly updated to reflect resources for businesses and spotlights on events in University City.

Commercial Solar:

Renew STL Solar is a "group buy" program, meaning that installation prices improve when customers can pool their projects with other similarly situated organizations. In addition, through our Customer Volume Discount, we are offering greater financial benefits as more customers participate. Essentially, this program will allow businesses to install solar on their operational buildings and begin saving money immediately, potentially with no upfront cost! Click [here](#) for more information!

New Business Alert:

[American Falafel](#) - University City welcomes American Falafel to 6314 Delmar. Owner Mohammed Qadadeh was a vice president at MasterCard for 18 years. For the past decade, he traveled extensively for the company, mostly back and forth to Dubai. After retiring from Mastercard, Mohammed opened American Falafel to serve Jordanian-inspired Middle Eastern Cuisine with recipes handed down in his family for generations.

[Soul Oh!](#) - In March of 2020, owner Gabrielle Kudrnka felt called to move her business [Soul Oh!](#) to a brick and mortar space at 6273 Delmar. They serve the local St Louis community by offering yoga, reiki, tarot, sober gatherings, with massage and esthetician services coming soon. Online services include distance reiki, online coaching, and retail items.

[Sneaker Perfection](#) - A new retail store called Sneaker Perfection is opening in University City at 6265 Delmar. The space is currently being renovated by the landlord and Sneaker Perfection will begin moving in and setting up retail displays on August 1.

Public Works

Recycling:

Keep sanitation and recycling plant staff safe by only putting acceptable materials in your recycling container. Unsure of what is acceptable? Visit <http://www.ucitymo.org/691/Recycling> to find out more!

Household Hazardous Waste: It is important to properly dispose of household hazardous waste. St. Louis County has 2 locations where residents can take hazardous waste. Find out more at hhwst.com.

Energy Efficiency:

Did you know that Ameren and Spire have energy efficiency programs that can reduce your energy costs while taking advantage of rebates and incentives? Click [here](#) to find out more about Ameren's incentives, and [here](#) to find out more about Spire's incentives.

Flooding:

There are no current disaster declarations for our area. There are two current FEMA programs accepting applications (Notices of Interest) due September 14th to SEMA. These are the new Building Resilient Infrastructure and Communities (BRIC) program that replaced the former Pre-disaster Mitigation (PDM) program and the Flood Mitigation Assistance (FMA) program. We are applying for the grants and hope to use the funding to address flooding problems.

Community Services

Parks, Recreation and Forestry

Recreation

- Due to the COVID-19 Pandemic, Centennial Commons, Community Center, Pool, Pavilions, Playground and Athletic Fields remain closed until further notice.

Parks

- Submitting a grant application to the Municipal Parks Grant Commission of St. Louis County for the redevelopment of Ackert Park.

Forestry

- Continue to work on storm cleanup throughout the City.

Library

Grant

Thanks to a CARES Act grant the Library has thirty Coolpad Wi-Fi hotspots and twenty-five Chromebooks for patrons to check out. The hotspots and Chromebooks circulate for three weeks.

Hours

The Library is open on a limited basis from 11am -7pm Monday-Friday, and 1pm-5pm Saturdays. Masks must be worn while in the building. We ask that patrons limit their stay to under one hour.

Police Department (UCPD)

UCPD COMMUNITY ENGAGEMENT

Community Outreach:

- July 24 – Officers delivered boxes of food to residents. Food donated by Torah Prep School
- July 24, *Beyond the Badge* – Police Chief Larry Hampton and several UCPD officers, along with St. Louis County Prosecutor, Wesley Bell, and NFL Hall of Famer, Pastor Aeneas Williams, participated in a small group forum with University City teens.

Donations:

- 13 face shields provided by *JML Audio of St. Louis*
- Lunch provided by *Szechuan Cuisine, local business*
- Lunch provided by *Jack in the Box, local business*

Personnel Training

- Police personnel completed 18.0 hours of training in the month of June.

STAFF (Patrol)	
Authorized	50
Actual	48 (Excluding Supervisors and 2 Canine Officers)

Bureau of Services

CALLS FOR SERVICE	
Self-Initiated	5382
Community Initiated	2408
911	1971 (per Audiolog)
Average Dispatch/On Scene Times	
Response Time	2.56 minutes
Stack Time	2.59 minutes
VIOLATIONS	
<i>Traffic</i>	
Issued	412
Closed/Adjudicated	176
<i>Parking</i>	
Issued	380
Closed/Adjudicated	374
<i>Summons</i>	
Issued	70
Closed/Adjudicated	11

Bureau of Investigation

CASES	
Cases Assigned Out	46
<i>Part I Crimes (Active)</i>	21
Cases Cleared	27
Arrests	15
Summons Issued	12

*Clearance rate is 59%.

Bureau of Field Operations

SUMMARY OF OFFENSES	2019	2020
<i>Crimes Against Person(s) *</i>	5	11
Homicide	-	-
Rape	1	-
Robbery*	1	3
Aggravated Assault	3	8
<i>Crimes Against Property</i>	120	97
Burglary	15	14
Larceny	93	64
Motor Vehicle Theft	12	19
Arson	-	-
<i>Other Offenses</i>	72	78
Simple Assault	25	20
Drug Violations	7	13
Driving Under the Influence	3	3
Vandalism	36	37
Weapons	1	5

* Two of the Robberies involved associates known to victim

^a2020 7 of the 13 crimes against person(s) were solved

^b2020 Keys were used in 14 of the 19 motor vehicle thefts

CRIME RATE***(per 1,000 population)	2019	2020
<i>Crimes Against Person</i>		
Homicide	-	-
Rape	.03	-
Robbery	.03	.08
Aggravated Assault	.08	.23
<i>Crimes Against Property</i>		
Burglary	.42	.40
Larceny	2.63	1.81
Motor Vehicle Theft	.34	.54
Arson	-	-

***Crime rate is calculated by dividing the number of reported crimes by the total population; the result is multiplied by 1,000. Calculating the Total Crime Rate per 1,000 population normalizes the data, making it easier to accurately interpret crime statistics at the local level. The Crime Rate is based on the current month only.

ARRESTS	2019	2020
Adults	172	85
Juveniles	15	7
Total	187	92

Fire Department (UCFD)

Back to School

UCFD has restarted the EMT class. UCFD and University City School District started an EMT program for High School Seniors to help students obtain certification in the EMS field. The program allows students to get a jump start on college and career opportunities in the Fire and EMS field.

The students started class in January at the start of the second semester of the school year. Unfortunately, class was suspended Mid-March due to the Covid-19 outbreak. Under new safety guidelines and despite having graduated from High School, the students have returned, excited to finish their education.

Safety Concerns

The St. Louis area has seen a rise in pedestrians struck and vehicle accidents. University City is no exception. Please keep an eye out for foot traffic in crosswalks and remember to come to a complete stop at stop signs. The 2 or 3 seconds gained by not stopping at a stop sign could be the difference between

life and death for someone else.

Emergency Calls for the week

UCFD call volume for the week:

Service calls (fires, lock outs, assists, hazards) 68

EMS calls: 72

Total of calls for the week: 140

Finance

SOLID WASTE

Solid Waste (Refuse) Billing

September 1 is the first billing date for Route 1 Solid Waste services. The services include trash, recycle, yard waste, and bulk item collection.

The Finance Department will be processing Route 1 Solid Waste Refuse bills for the September 2020 billing cycle during the week of August 24. There are approximately 2,670 bills to process, with current charges of approximately \$436,822. The below table represents the account types and approximately number billed:

Account Type	Number Billed
Family – Single	2,128
Family – Duplex	159
Family – 3+ Units	356
Commercial	27
Total	2,670

As part of the billing process, the below table represents the account types and the number of non-metered types (carts/dumpsters) for Route 1.

Non-Metered Types			
Account Type	60 Gallon Carts	90 Gallon Carts	Dumpsters
Family – Single	231	1,397	94
Family – Duplex	-	-	696
Family – 3+ Units	-	-	236
Commercial	-	8	20
Total	231	1,405	1,046

University City provides a discount on solid waste services for senior citizens in single or two-family houses. You may qualify for the senior discount rate if:

- At least one resident of the property is 65 years of age,
- There are no more than two (2) people living in the housing unit, (*the number of occupants listed on the application will be checked against your occupancy permit*)
- You must agree to accept a smaller trash receptacle if you have a roll-out cart (60 gallon).

The below table represents the Summary of Semi-Annual Rates:

Category	Billing Rate (every Six Months)
Single and Two-Family	\$110.10
Single and Two-Family (Senior)	\$93.30
Single and Two-Family Ally	\$118.44
Single and Two-Family Ally (Senior)	\$102.54
3+ Units with Alley Mechanical	\$78.60

The City encourages and appreciates timely payment of fees assessed to each property. Solid Waste fees which are not paid 30 days after the beginning of the service period for which the bill is rendered shall be considered delinquent or past due. The below table represents the Penalty Charge rate:

Notice	Delinquency	Penalty Charge
1st Delinquent Notice	30 Days Late	5.0%
2nd Delinquent Notice	60 Days Late	2.5%
3rd Delinquent Notice	90 Days Late	2.5%
4th Delinquent Notice	120 Days Late	2.5%

Cash, Check, and Charge

Solid waste bills can be paid by cash, check, and debit or credit card. Cash will only be accepted in person at the Finance Department. Checks can be paid in person or sent via regular mail. Credit card payments are accepted in person and over the phone by contacting the Finance Department mainline at (314) 505-8544. The City only accepts Visa and MasterCard. Currently there is no convenience fee charge for debit or credit card payment processing.

Online Payment Option

The City encourages its residents to use eUtilities. eUtilities is a free service that allows residents to view their solid waste account activity, make payments, and receive an email to view billing statements. To sign up for this service, click on the following link, [Online Bill Payments](#). On the account login screen, use your account number and the last name of the primary on the account as the log-in information. If you have difficulty logging into your account or have questions about how to navigate the system, please contact the Finance Department at (314) 505-8544. Currently the system only allows for payments using a debit or credit card with a Visa or MasterCard logo.

Save time, by signing up for the [Electronic Funds Transfer](#) program for solid waste billing. This program allows solid waste bill payments to be automatically debited from your account five (5) business days before the due date and applied directly to your solid waste bill during each billing cycle. Please return the form along with a copy of a voided check to the Finance Department for processing.

For general billing questions, please call the Finance Department (314) 505-8544.
For information on COMMERCIAL solid waste services, please call (314) 505-8560.

Business Licenses

The City received and processed one new business license application.
Retail / Service: Minuteman Press — 6930 Olive Blvd.

Respectfully submitted,



Gregory Rose, ICMA-CM, MPA
City Manager