



September/October 2019



Electronics Recycling Event – Saturday October 5

Held at the Heman Park Community Center, 975 Pennsylvania, from 9 am to 12 pm rain or shine. Many items are free to recycle with the exception of:

\$25 - TVs or Computer Monitors

\$45 - Large Projection TVs

\$10 - Microwaves

\$10 - Any Item Containing Freon.

Please call (314) 505-8560 for more information.



**ELECTRONICS
RECYCLING**

ROARS is Changing!

We know ROARS is an important communication tool, and now we are looking at ways to ensure it's a better representation of our community, and that it is accessible, interesting and relevant. If you have ideas for how to make ROARS better, email Communications Director Allison Bamberger at abamberger@uctiymo.org or call (314) 505-8553.

Free Gym Memberships for Seniors

Centennial Commons is both a SilverSneakers® and RenewActive® participating fitness facility!

Both programs, RenewActive® and SilverSneakers® are designed specifically to help seniors achieve better health through regular exercise and health education.

Contact your insurance provider to see if you qualify.

www.silversneakers.com.



The Loop is More than Great Restaurants and Shopping

Anyone who has visited the Loop in University City knows it offers some of the best restaurants, shopping and nightlife anywhere in St. Louis. Above the bustling, star studded street is a hidden world few know anything about... innovative tech companies in offices quietly reshaping entire industries.

In coming issues of *ROARS*, we will take a look at a different company that calls University City home.

Today we walk upstairs to the top floor of the historic Tivoli Theater building to meet with Integrity Web Consulting, St. Louis' largest privately held web software and technology marketing agency. Over its 20-year history, Integrity moved a few times as it grew, but 10 years ago decided to call Delmar home and invest in University City.

"By far, this is my favorite street in America," Integrity CEO John Simanowitz said. "The energy, diversity, community, great coffee... Delmar has it all. To support our constant growth, we recruit from anywhere in the nation - often cities like Seattle, New York, Boston or LA. When they visit the office and get to know the street, they are sold. All the coolness and convenience for half the cost of living. St Louis really is an amazing place for technology professionals and companies to succeed."

With 50 employees and counting, Integrity is one of the Loop's largest employers. Their clients include BJC Healthcare, Bayer, Washington University and Panera (St. Louis Bread Co. to locals). "We are the region's leading web marketing consultancy," said Ed Morrissey, Partner and Chief Creative Officer. "This year alone, we've acquired several marketing firms whose clients demanded a technology-first approach. Now we manage over \$10M/year in traditional and digital media (think Carol House and Imo's Pizza)."

Know someone looking to work with the best web marketing and software development professionals in town? Just take a trip to the Tivoli Theater building or send an email to john@integritystl.com.

Thinking About Going Solar?

Residents are welcome to attend free Solar Power Hour to learn the basics of solar, its financial costs and incentives, and how to get additional discounts through a group buy program. After the session, get a free, no-obligation site assessment. Participants have until Nov. 15 to decide if the solar group buy program is right for them.

10/10, 6-7pm, Heman Park Community Center, 975 Pennsylvania Ave.

10/29, 6-7 pm, University City Library, 6701 Delmar Blvd.

For additional information and solar power hour locations, visit www.growsolar.org/stl



Photo Credit Sandra Parra

Changes Coming to Delmar Parking Garage

Starting Oct. 5, the parking garage will only accept credit cards. The charge will still be \$5.

Upcoming University City Police Crime Prevention Events

As a strategic part of University City's effort to raise safety awareness, the Police Department will be taking part in a series of crime awareness and prevention techniques. Each meeting will involve discussions on various methods recommended to aid in safety awareness and crime prevention.

**FALL 2019
DATES:**

**Thurs, Sept 12—
The Journey
Church**

**Thurs, Sept 26—
University City
Library**

TIME:

6:30 pm

to

8:30 pm



New Faces and Plans at University City Public Library

As Fall begins and our Summer Reading series comes to an end, UCPL is planning for the future. Since April, we have been working with architects to plan renovation, which is scheduled to begin in 2020. Keep an eye on www.ucitylibrary.org for information on how to offer input and receive updates on construction as it moves forward.

UCPL also welcomes Erin Hood as the new head of Youth Services. Erin comes to us from Colt, Ark., where she served as the K-6 Librarian at Brinkley Elementary School. She has bachelor's degree in education from Coe College in Cedar Rapids, Iowa, and a Masters of Library Science from Clarion University of Pennsylvania. She's excited to start planning for the future of UCPL's Youth Services Department, including fun new programs (especially for teens) and storytimes that families know and love. As for adult services, we're shifting back into our non-summer programming: book discussion groups focusing on science fiction and fantasy on the second Monday of each month; classics on third Tuesdays; and award-winning and buzzed-about fiction on the fourth Wednesdays. Check out our website www.ucitylibrary.org or call (314) 727-3150 for more details.

Residents of University City,

On August 3, the University City Fire Department officially resumed responsibility for our ambulance service after the delivery of the first of two brand new city ambulances. Last year, with the unanimous support of the City Council, the city accepted a federal grant allowed the city to hire and train 12 new firefighter/paramedics to staff the city's three ambulances. In resuming ambulance service, each ambulance is again staffed with two EMT Paramedics and we again have the support of our neighboring communities who are again providing mutual aid and sending their ambulances into University City when needed.



Our Police Department has been very busy as well with a number of newly-hired officers, expanding the use of technology and finishing the accreditation process. Many years ago, the University City Police Department was the first in the area to become internationally accredited. That accreditation lapsed a number of years ago, but the department expects to again be internationally accredited by the end of this year.

In July, the City Council unanimously passed the FY2020 budget, a balanced budget that again allocates over \$1 million dollars for street and sidewalk replacement in all three wards. That process has already begun and should be completed in the spring of next year.

I am very pleased that as a city, we have refocused our priorities on public safety and our infrastructure.

Sincerely,

Councilman Jeff Hales
Ward 1

Recycling's Most UNwanted

1. Plastic Bags and Plastic Film
2. Bagged Recyclables
3. Shredded Paper That's Not in a Paper Bag
4. Scrap Metal
5. Hazardous Waste
6. Biohazards
7. Styrofoam
8. Shoes & Clothing
9. Items That Tangle
10. Liquids
11. Glass that is not a bottle or jar
12. Food or Food-soiled Containers

This project was funded by the St. Louis-Jefferson Solid Waste Management District and the Missouri Department of Natural Resources



River des Peres Trash Bash Oct. 19

Come help clean up River des Peres creeks and streams.

Volunteers will meet at the Community Center, 975 Pennsylvania, at 9 am.

Contact
info@riverdesperes.org
for more information.

Fall into Fresh Produce at the U City Farmer's Market

The U City Farmers Market is in full swing. Tables are overflowing with farm-fresh produce, hand-picked and delivered by the farmers themselves every Saturday morning.

Market-goers will also find a well-curated selection of hand-crafted artisan foods and eclectic arts and crafts. Live music, chef demonstrations, children's activities, and community events are weekly favorites! Special events to look for are Zucchini Car Races, the Chefs Cook Real Challenge and the Halloween Happening.

The market offers several programs to make fresh produce more accessible to everyone. Visit our information booth for details about SNAP/EBT (Supplemental Nutrition Assistance Program), DUFB (Double Up Food Bucks) and HPES's Passport to Wellness.

The market is located at the "Historic Market in the Loop" in the public parking lot between Kingsland and Leland Avenues, to the rear of 6655 Delmar Blvd. Parking is abundant and free. For more information, call (314) 913-6632.

www.midwestfarmersmarkets.org

Open Saturdays 9 am - 1 pm through Nov. 9.



Fall Curbside Leaf Collection

Crews will begin collecting leaves from the front curb of participating residential properties in November. Leaves must be raked to the curb line on Sunday before the scheduled collection week begins.

East Area: Nov. 11 -15,
and Dec. 9 - 13

Central Area: Nov. 18 -
22, and Dec. 16 - 20

West Area: Nov. 4 - 8,
and Dec. 2 - 6

Please be sure that parked vehicles do not block access to the leaves. Only leaves will be collected; no gumballs, limbs or other yard debris.

Starlight Concerts Return to Heman Park for Special Sets in Sept.

All concerts begin at 6:30 pm and will take place on the south side of Heman Park at the Midland/Shaftsbury entrance. The complete schedule is:

- ◆ Jason Swagler Group – Monday, Sept. 9 – Jazz
- ◆ J-Rob – Monday, Sept. 16 – Motown, R&B, and Dance music
- ◆ Orquestra Chevere – Monday, Sept. 23 – Latin, Pop, and Dance music



Arts & Letters Commission names music director and composer Christopher J. Watkins as Returning Artist Honoree for 2019

The Municipal Commission on Arts & Letters of University City is proud to announce their Returning Artist honoree for 2019 is noted music director and composer, Christopher J. Watkins, from the University City High School Class of 1988.

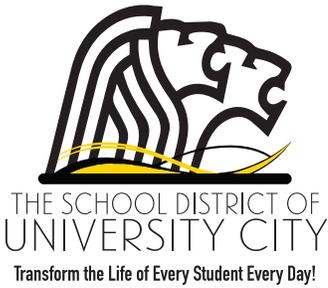
Watkins will work with music students in elementary, middle and high school classrooms in a series of sessions during the week of Nov. 11-15. He will also share his expertise in assemblies with younger students as well as master classes with older music students. The community is invited to a reception in his honor beginning 7 pm on Wed., Nov. 13, in the UCHS Pruitt Library, 7401 Balson Ave.

He said he “looks forward to sharing his enthusiasm for various genres of music and his memories of the impact University City Schools have had on his life journey.”

Watkins' musical journey began in his early teens when he began playing the piano and organ at church, taught by his musician mother, Anita Watkins-Stevens. He remained in the area after his time in the school district, continuing his education at Webster University.

Since 1994, the commission's Returning Artist program features artistically renowned graduates of University City High School who return to share their fields of work.

A complete list of the honorees can be found at <https://universitycityartsandletters.wordpress.com/returning-artists/>.



UCITY PRIDE

NEWS OUR COMMUNITY CAN USE! September/October 2019

University City High School to Induct 15 Alumni Into Hall of Fame

Leaders in fields from music to medicine will be among those in the spotlight on Oct. 4 as the newest inductees to the prestigious University City High School Hall of Fame.

The 2019 selected honorees are: Herbert Abelson, '58; David Bass, '08; Gregg Berger, '68; Allieze Ruby Curry, '71; Gale Epstein, '64; Hadiyah-Nicole Green, '99; Sheldon Kaplan, '65; Carol Kaplan-Lyss, '59; The late Zale Kessler, '56; Lester Pines, '68; David Prelutsky, '72; Stephen E. Schwartz, '59; Mary Beth Tinker, '70; Jim Olyn Triplett Jr., '96, and Michael "Spike" Wilner, '84.



Wayne J. du Maine
1999 UCHS Hall of Fame
UCHS Class of 1983

The evening will be hosted by 1999 UCHS Hall of Fame inductee Wayne J. du Maine, a 1983 graduate who is a nationally recognized trumpet player and principal chair with both the Brooklyn Philharmonic and the American Composers Orchestra and the trumpet program director for brass studies at New York University.

Early registration discount is available for the Friday, Oct. 4 reception through Sept. 11 via uchshof2019.eventbrite.com. Registration closes on Sept. 29. For more details about this year's event, visit www.ucityschools.org/HOF2019. Learn more about the UCHS Hall of Fame at www.ucityschools.org/HOF.

Stay informed on what is happening @UCitySchools
Like us on Facebook • Follow us on Twitter & Instagram
Visit the District website at www.ucityschools.org
Download the new mobile app "University City Schools"



Where U Belong!

Join us for
See Our Schools Week
Elementary: Tuesday, Oct. 22, 2019
Middle: Wednesday, Oct. 23, 2019
High: Thursday, Oct. 24, 2019
ucityschools.org/SeeOurSchools2019

Learning Reimagined

THE SCHOOL DISTRICT OF
UNIVERSITY CITY
Transform the Life of Every Student Every Day!
ucityschools.org

STEM
Science Technology Engineering Mathematics

UC EXPO

Thursday, November 14, 2019
Details to come at ucityschools.org/STEMEXPO

City of University City
6801 Delmar Ave
University City MO 63105

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Trunk or Treat is Back!

The event will take place Friday, Oct. 25 - 5 -7 pm at Heman Pool Parking Lot, 7210 Olive

There's sure to be something for everyone at our annual Trunk or Treat event! Children up to age 12 can trick or treat in the safety of Centennial Commons' parking lot. Families, clubs, and organizations can decorate a car trunk and compete for Best Trunk, Most Creative Trunk and Spookiest Trunk. For more information, contact Stephanie Perry at (314) 505-8613; sperry@ucitymo.org

