



ROARS

Residents Outreach Activities Retailers Services

THE VOICE OF UNIVERSITY CITY

July/August 2019

Recycle Today for a Better Tomorrow

Recycling is NOT dead!

You may have heard that China has stopped taking recyclables from the United States resulting in new challenges in the recycling industry. However, US recycling infrastructure is growing and improving. The recycling industry generates hundreds of billions of dollars to the US economy and conserves energy and resources. It is not going anywhere.

Why did China stop taking our recyclables? Because of contamination – like plastic bags, Styrofoam, garden hoses, food waste, yard waste, etc. In order for University City and other cities to continue successful recycling programs, contamination must be reduced. Not only does it spoil the good recyclables, contaminated recycling loads cost the City extra money.

Recycle Responsibly – NO WISHCYCLING!

Wishcycling is the practice of tossing questionable items in the recycling bin, hoping they can somehow be recycled. Acting on those good intentions can do a lot of harm. The best case scenario is that the items are separated then landfilled, which costs time and money. The worst case scenario is that items contaminate other recyclables, rendering the entire batch useless. Wishcycling can also damage processing equipment, like when plastic bags end up tangled in sorting screens and conveyor belts. Wishcycling is one of the biggest issues facing recycling today.

When unsure if an item is recyclable, ask these questions:

- ✓ Is it a clean **container** that is made of plastic, metal or glass? RECYCLE IT!
- ✓ Is it clean cardboard or paper that is not used for personal hygiene*? RECYCLE IT!
- ✓ If you answer NO, throw it away, or check www.stlcityrecycles.com/database to see if it's recyclable elsewhere.

*Paper towels, toilet paper, tissue paper are not recyclable.





Pictured left to right Joe McCune (fire dept MDA chairman), Allison Adams, Zach Heberlie, Matt Pagan

UNIVERSITY CITY FIRE DEPARTMENT FILL THE BOOT DRIVE

In 1952 a distraught father, whose son had been diagnosed with Muscular Dystrophy, approached a Boston Firefighter desperately seeking financial assistance. The Boston Fire Department took on the task without hesitation launching a door to door drive to raise money for the family. They did not stop there, and continued expanding until the International Association of Firefighters officially partnered at the national level with the Muscular Dystrophy Association in 1954. The IAFF has been the MDA's number one fundraiser ever since.

This year your local University City Fire Department assumed its role in the MDA Fill the Boot Drive too! We thank all who participated!



DIGITAL ROARS

ROARS is now available in digital form! ROARS will always be available in hard copy, but as a way to help the environment, we are offering it through email now too. If you would like to receive ROARS in your email inbox instead of your mailbox, please send an email with your name and email address to abamberger@ucitymo.org.

Councilmember's Corner



As we go to press, the City Council is scheduled to hold the first reading of the amended agreement for the I-170/Olive Redevelopment. This is indeed an historic event for University City. This Redevelopment project will give University City a unique opportunity to develop the strategically important area of Olive, east of I-170. For some residents, this seems a scary and daunting project.

For others, this is seen as an economic opportunity unprecedented in University City. Importantly, this Redevelopment project will enable University City to directly address issues confronting the 3rd Ward. The project will, also, provide opportunities to develop the Olive corridor commercial areas.

To quote Theodore Roosevelt: "It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man [and woman] who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat".

On April 2, voters in University City overwhelmingly approved Prop L, an increase of \$0.12 per \$100 of assessed value. From the U City Library home page, the 12-cent increase "...will go toward building renovations & maintenance, to support existing and future Library services." It is heartening to see such support for this wonderful institution.

Would you like to be more involved in University City? University City has many Boards & Commissions that advise the Mayor and Council, as well as the City Manager and staff. We are grateful to those residents that serve or have served in the past on our Boards & Commissions. To submit an application, please contact our City Clerk.

**Second Ward Councilmember,
Tim Cusick**

Second Round of Funding Available from Economic Development Retail Sales Tax

University City is pleased to announce that applications are now being accepted through September 5, 2019 to request funds to assist with economic development initiatives in the City. This is a second round of funding that is being made available in an effort to encourage utilization of these funds for economic development efforts in the community.

In August 2006, the City of University City levied a one-quarter (1/4) percent sales tax on retail sales to be used for economic development purposes. This revenue is based on the amount of sales tax generated through point of sales within the City limits and fluctuates from year to year.

Through the Economic Development Retail Sales Tax (EDRST), funds are being invested in University City programs and projects that encourage the physical and economic redevelopment of major corridors, improve infrastructure, support existing successful business districts, and enhance efforts toward business retention, expansion and attraction. The use of revenues generated by the tax are generally for project administration, land acquisition, infrastructure, water and wastewater treatment capacity, matching state or federal grants related to long-term economic development projects, marketing, training, equipment and infrastructure and other specified uses.

A nine-member volunteer Economic Development Retail Sales Tax Board helps to oversee the use of the EDRST and serves in an advisory capacity to City Council. The evaluation criteria, subject to City Council approval, considers the following:

- Alignment of the project with the City's Comprehensive Plan or other approved planning documents.
- Ability of the applicant to leverage additional financial resources.
- Ability of the project to be long-lasting and value added.
- Ability of the project to redevelop vacant or underutilized commercial and industrial properties located in target redevelopment areas.
- Potential for the project to create permanent, full-time jobs and pay good wages.
- Potential for the project to address unmet needs.
- Appropriate alignment of business fit with the target area.



The funding schedule calls for funds to be reviewed by the EDRST Board and then approved by City Council on October 28. The application and guidelines can be found on the City's website at www.ucitymo.org/673/Economic-Development-Retail-Sales-Tax. For more information contact Libbey Tucker, Director of Economic Development at [314.505.8533](tel:314.505.8533) or ltucker@ucitymo.org.



UCITY MOVIES IN THE PARK

The Lego Movie 2: The Second Part is scheduled at 7 p.m. on Saturday, July 13, in the Heman Park Community Center, 975 Pennsylvania Avenue. It's the sequel to the hit *The Lego Movie*, this time telling the story of what happens when alien invaders threaten the world of blocks. The film is rated PG for "mild action and rude humor". Running time is 1 hour and 47 minutes.

Spider-man: Into the Spider-verse will be shown around 8:05 p.m. (sunset) on Saturday, August 10 outdoors in Heman Park, near the Midland and Shaftesbury entrance. Rated PG for "frenetic sequences of animated action violence, thematic elements, and mild language", the film runs for 1 hour and 57 minutes.

UCity Movies in the Park is a presentation of the Municipal Commission on Arts & Letters of University City. More information can be found at the Commission's website, www.ucityartsandletters.org, and its Facebook page, www.facebook.com/ucityartsandletters.

STARLIGHT CONCERT SERIES

The Starlight Concert series continues with a special Saturday show, July 6, featuring Skeet Rodgers, The Inner City Blues, and Dr. Philgood Band. The show begins at 3:30 p.m. and will take place on the south side of Heman Park at the Midland/Shaftesbury entrance. The next set of Starlight Concerts is scheduled for the month of September.

The series is an annual event offered by the Municipal Commission on Arts & Letters of University City. More information can be found at the Commission's website, www.ucityartsandletters.org, and its Facebook page, www.facebook.com/ucityartsandletters. Questions about the series may be sent to ucityartsandletters@gmail.com.

COMMUNITY RESOURCE FAIR AND OUTDOOR YARD SALE

Centennial Commons and The City of University City will host the annual Community Resource Fair and Outdoor Yard Sale on Saturday, September 14th from 8 a.m. – 2 p.m. in the Heman Park Swimming Pool parking lot. The event is free and open to the public.

Individuals and groups also will host their own yard sales at the event. Space rental is \$25. Prior year participants are given the opportunity to opt-in for another year before space is open to new participants.

Beginning August 1, remaining spaces will be available on a first-come, first-served basis. In the event of inclement weather, the event will be canceled. For more information, please contact Centennial Commons at [314.505.8625](tel:314.505.8625).



LOOKING FOR SENIOR ADULTS AND VOLUNTEERS WHO WOULD LIKE TO WORK WITH SENIORS

Visiting Nurse Association is offering a new program in University City called **Visit-A-Bit**, which matches trained volunteers with a senior adult who can benefit from weekly visits and companionship. Volunteers build meaningful connections with older adults who may feel isolated or lonely, by playing games or watching movies; sharing stories; learning a new skill together, etc. If you are a senior adult who can benefit from a friendly visit once a week, or if you are someone looking for a volunteer opportunity that will make a positive difference in someone's life, this program is for you! Contact Lisa, **Visit-A-Bit** coordinator, at [314.918.7171](tel:314.918.7171), ext. 1255 or email lpathenos@vnasrl.org.



HAVE YOU VISITED THE POOL YET?

Summer is well under way, but if you haven't spent your days at the Heman Park Swimming Pool, it's not too late to start! Below is the schedule for the remainder of the 2019 season:

Lap Swim 6 a.m. – 9 a.m. Weekdays, Weekends and Holidays

Public Swim Noon – 8 p.m. Weekdays
9 a.m. – 8 p.m. Weekends and Holiday

Back to School Hours (August 12 – September 2)

Lap Swim 6 a.m. – 9 a.m. Weekdays, Weekends and Holidays

Public Swim 4 p.m. – 8 p.m. Weekdays
9 a.m. – 8 p.m. Weekends & Holiday

For more information, contact Heman Park Swimming Pool at [314.505.8611](tel:314.505.8611) or Centennial Commons at [314.505.8625](tel:314.505.8625).

Swim-In Family Movie Night at Heman Pool

Friday, August 2 Aquaman (PG-13)

Free to Centennial Commons Members / Heman Pool Season Pass Holders. \$7 per person for non-members / pass holders

Enjoy this popular movie in a new way – while relaxing on the deck or in Heman Pool. You can bring a raft or tube or sit on the deck during the film. Concessions will be available for purchase for this event.



City of University City

Police Department

Warm Weather Crime Prevention Tips from the University City Police Department

As the days become warmer and longer, many people like to spend their evenings and weekends outside. Warmer weather brings some added risks which can be minimized or prevented with a couple of simple crime prevention tips. For instance did you know police departments often see an increase in burglaries during the spring and summer? During this time of year, residents often leave their garage doors, front doors and windows open. Items such as expensive bicycles, lawn mowers and other household items are attractive to burglars.

Here are several tips which will help you and your neighbors make your community safer:

1. Keep your garage door and any side entrance door to the garage closed and locked.
2. If you have an attached garage, keep the entry door from the garage to your home locked.
3. If you have windows that allow a view inside your garage, cover the windows.
4. Be a good neighbor. If you see a neighbor's garage door open and unattended, let them know.
5. Bicycles are a favorite item stolen from garages. Keep your bicycle locked to a fixed object while in the garage. Record the serial number, makes, and color of your bicycle. If possible, store your bicycle with a wheel or seat removed from the frame.
6. Lock your car while in the garage and do not leave valuables in your car including keys.
7. Do not leave items like golf clubs and ski equipment in plain view from the street.

Report any suspicious activity. You can remain anonymous. In an emergency call 911, in University City Police Department for a non-emergency, call 314-725-2211.

Did you know one of the most effective crime prevention programs is Neighborhood Watch? In simple terms, Neighborhood Watch is neighbors watching out for each other. If you are interested in creating a Neighborhood Watch block in your community, contact the University City Police Department at 314-725-2211

Be safe, have a great summer and contact the University City Police Department if there is anything we can do to help you make your neighborhood safe and secure this season.

UNIVERSITY CITY POLICE DEPARTMENT

6801 Delmar Blvd.

University City, MO 63130

www.ucitymo.org | 314-725-2211

Getting a Leg-up on College: Seventeen UCHS sophomores sign on to Early College Experience program

Many high schools celebrate the athletes' early commitment to play college sports with official "signing days." But University City High School and St. Louis Community College put a twist on that ritual and signed 17 high school sophomores committing to the Early College Experience program on April 17. Proud parents and school leaders watched as students each pledged to work hard, seek help with coursework and stay on track with college studies and high school activities. When they graduate from UCHS in 2021, they can potentially earn enough college credits for both a high school diploma and a two-year associate's degree – at no cost to them.

This is the second UCHS/STLCC Early College Experience program cohort group. The first group will graduate next May. Students are keenly aware that the program can give them a leg-up after high school.

Take sophomores Malina Bryant and Ramata Ly who want to apply to the accelerated medical program at the University of Missouri-Kansas City. In that program, students graduate with bachelor's and M.D. degree in just six years. But Malina and Ramata will already have many needed credits before they even start the program.



"This means a lot to me, I'm really excited for a headstart in my college education," Malina said. "It cuts the cost by a great amount, and I'm happy about that."

"I feel we will get more college scholarships because we got accepted to this program and we are doing good," Ramata said.

According to national data, 90 percent of early college participants graduate high school versus just 78 percent of students nationally.

"The program truly promotes equity. It levels the playing field," UCHS Dean of Students Samuel Martin said. "The students can learn about themselves as scholars. First generation college students find they are really goal-oriented, focused and highly motivated." This is particularly important as they might not envision themselves as ready for college.

Read more about ECE at ucityschools.org/ECEO41719.

Chase Hired as District Liaison to the University City Education Foundation



Debbie Chase

The School District of University City is excited to announce the hiring of Debbie Chase as the part-time District liaison and administrative consultant to the University City Education Foundation.

Chase, a 1984 University City High School graduate, will help grow the UCEF board capacity and fundraising efforts. Chase has more than 20 years of experience in strategic and business development. Most recently, she was the chief strategy officer for Beyond Housing.

Previously, she was the vice president of philanthropy for the Jewish Federation of St. Louis and oversaw all fundraising and development with annual fundraising totaling \$15 million.

UCEF is in need of several new members for its board, which meets monthly, 10 times a year. Board seats are open to anyone. Members do not have to be residents, parents or alumni of the school district.

Last year, the UCEF awarded \$20,000 in grants to SDUC educators for unique class projects and experiences.

To read more about Debbie Chase, download the news release at ucityschools.org/Chase2019. For more UCEF board information, visit ucityeducationfoundation.org or email info@ucityeducationfoundation.org.

Enroll NOW for SY2019-20

The School District of University City's online enrollment process streamlines the enrollment process for accurate student and family data. **ALL returning students** are to be re-enrolled through Parent Portal before the start of the new school year.

New to the District? Enrollment procedures, including a checklist of what is needed when enrolling a child are available at ucityschools.org/Enroll. For more details, visit your neighborhood school or call (314) 290-4045.

Not certain which elementary school your child will attend? Visit ucityschools.org/FindMySchool for the elementary boundary map or call 314-290-4045.

Entering Kindergarten? Don't miss the July 30 - Aug. 1 Jump Start to Kindergarten at your elementary school... designed to get kindergartners ready for the first day.

Transitioning to middle or high school? Visit ucityschools.org/SixthGrade or ucityschools.org/Freshman, respectively, for important dates and more.

2019-20 School Year Highlights

The following dates are subject to change.

July 4, 5 & 12.....	District Closed
July 15	Elementary Offices Open
July 29-30	Middle School (Class of 2026) Registration
July 30 ...	UCHS Registration: 10a-2p for H-Z; 2:30-6:30 for A-G
July 30-Aug. 1.....	Jump Start to Kindergarten
July 31-Aug. 1.....	Middle School (Class of 2026) Compass
July 31	UCHS Registration: 10a-2p for A-G; 2:30-6:30 for H-Z
Aug. 1.....	UCHS Registration: 10a-2p make up day for all
Aug. 5	Opening Day for Staff
Aug. 6	National Night Out & Back-to-School Rally
Aug. 12	Freshman Orientation
Aug. 13	First Day of School
Sept. 2	District Closed: Labor Day
Sept. 26-27.....	Parent Teacher Conferences
Sept 28	UC Cardinal Day vs. Cubs
Oct. 4.....	Hall of Fame celebration
Oct. 5.....	Homecoming
Nov. 1, 4	Schools Closed: Professional Development
Nov. 5	Schools Closed: Election Day
Nov. 27-29	District Closed: Thanksgiving
Dec. 23-Jan. 3	District Closed: Winter Break
Jan 6.....	Schools Closed: Professional Development
Jan. 7.....	Students Return
Jan. 20	District Closed: MLK Day
Feb. 17.....	District Closed: Presidents' Day
Feb. 20-21	Parent Teacher Conferences
March 16-20.....	Schools Closed: Spring Break
March 20	District Closed: Spring Break
May 22	Last Day of School
May 25	District Closed: Memorial Day

Pending no make-up days needed.

For more details and most current information including early release days, no school days and special events, visit District and school calendars posted at www.ucityschools.org.

Safe at School - Safe at Home



Mark your calendar for the
First Tuesday in August

August 6, 2019

5-8 p.m

McNair Campus

Details at ucityschools.org/NNOBTSR
communications@ucityschools.org or call 314-290-4001

St. Louis Cardinals vs. Chicago Cubs

U CITY DAY

at the Cardinals Ball Game

Saturday, Sept. 28, 2019

Game begins at 6:15 p.m.

Left Field Porch (sections LP2 & LP3 in the shade!) seats at Busch Stadium, downtown
All attendees will receive a 2020 Magnet Schedule courtesy of Shelter Insurance

Limited seats available! **ONLY \$20** (a \$98 value)

Children, age 3 and under, do not require a ticket for entry into the ballpark.

WHILE SUPPLIES LAST through Friday, Sept. 6. Cash or check only.



Available at Tues., Aug. 6 National Night Out & Back-to-School Rally
or via the District Communications Office, 8136 Groby Road 63130.

To schedule an appointment to purchase during office hours:
email Communications@UCitySchools.org or call 314-290-4001.



THE SCHOOL DISTRICT OF
UNIVERSITY CITY

Transform the Life of Every Student Every Day!

Stay informed on what is happening @UCitySchools
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Visit the District website at www.ucityschools.org
Download the new mobile app "University City Schools"





ROARS

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THE VOICE OF UNIVERSITY CITY

6801 Delmar Blvd.
University City, MO 63130



UNIVERSITY CITY ADMINISTRATION

Main Phone:	314.862.6767
City Manager: <i>Gregory Rose</i> .	314.505.8534
Asst. to City Manager/Director of Human Resources: <i>Yolanda Howze</i>	314.505.8693
City Clerk: <i>LaRette Reese</i>	314.505.8605
Acting Finance Director: <i>Keith Cole</i>	314.505.8542
Director of Communications: <i>Allison Bamberger</i>	314.505.8553
Planning and Development Director: <i>Clifford Cross</i>	314.505.8516
Director of Public Works: <i>Sinan Alpaslan</i>	314.505.8572
Parks, Recreation and Forestry Director: <i>Darren Dunkle</i>	314.505.8552
Police Chief: <i>Larry Hampton</i>	314.505.8652
Fire Chief: <i>William Hinson</i>	314.505.8593
Economic Development Director: <i>Libbey Tucker</i>	314.505.8533

MAYOR AND COUNCILMEMBERS

Mayor: <i>Terry Crow</i>	314.505.8606
First Ward: <i>Steve McMahon</i>	314.422.6576
<i>Jeff Hales</i>	314.283.5402
Second Ward: <i>Paulette Carr</i>	314.727.0919
<i>Tim Cusick</i>	314.230.3337
Third Ward: <i>Bwayne Smotherson</i>	314.726.9572
<i>Stacy Clay</i>	314.323.4025

SELECTED CITY SERVICES

Emergency Hotline	314.505.8550
(Severe Weather, Natural Disaster)	
Finance/Refuse Billing	314.505.8544
Library	314.727.3150
Recreation	314.505.8625
Permits/Inspections	314.505.8500
Public Works	314.505.8560
Senior Services	314.505.8563

FIRE AND POLICE DEPARTMENTS

Emergency	911
Fire Department	314.505.8591
Police Department	314.725.2211