



6801 Delmar • University City, MO 63130 • 314.505.8546 • FAX: 314.863.0921 • WWW.UCITYMO.ORG

FOR IMMEDIATE RELEASE
March 5, 2016

FOR MORE INFORMATION CONTACT
Keith Cole: 314.505.8546

CALOP announces open grant round

Independent videographers encouraged to apply

University City's Commission for Access and Local Original Programming (CALOP) is seeking applicants for an open grant round effective March 5, 2016.

Qualified individuals should submit applications that reflect CALOP's goal to provide programming that meets the arts, culture and history needs of University City and the region that would not otherwise be met by other media outlets. Interested parties are encouraged to review CALOP's goal and submit the application posted on the City's website.

All applications and video or multimedia examples of the applicant's work must be postmarked or delivered by 5pm, April 29, 2016, to:

CALOP
c/o Keith Cole
City of University City
6801 Delmar Boulevard, 1st Floor
University City, MO 63130

Selected applicants will be invited to make a short presentation to CALOP and answer questions. The Commission will then decide which applicants will be awarded a grant.

CALOP is the only municipal sponsor of local programming in the nation. It was created in 1981 by the City of University City to insure that its cable franchisee could cablecast local programming of interest to its citizens. Many CALOP-funded projects have won national and international excellence awards. CALOP has awarded nearly \$2 million to more than 200 independent producers.

The Higher Education Consortium (HEC-TV) premieres CALOP programs Saturdays at 7:30pm and 11:00pm and Sundays at 8:00am and 1:00pm as part of its Liquid Light broadcast. Liquid Light programs can also be streamed on demand from the HEC-TV website, www.hectv.org. Many CALOP programs are available for loan in DVD and VHS format at the U. City Library, 6701 Delmar Blvd, or visit online: www.ucpl.lib.mo.us and search for CALOP.