

Olive Boulevard Design Guidelines

University City, MO



ONLINE SURVEY FORM

A P P E N D I X - D

APPENDIX- D



Olive Boulevard Redevelopment Plan: Citizen Survey- 2007

Please take a few minutes to complete this survey in order to provide valuable input for **Olive Boulevard Redevelopment Plan** now underway. Your response will help create a vision for future development of the area. Please mark the boxes that best represent your opinion for each item. If a particular item does not apply to you, mark the "no opinion" box.

Please do not stop the survey in between. Your survey results will be saved only if you click the "**next**" button at the end of the survey and are finally redirected to the City's web page at the end of the survey.

Although your response to this questionnaire will be kept confidential, the information collected from all respondents will be used collectively to determine community vision within the Redevelopment Plan.

Please use the map below to refer to the project area



Extent of project area

1 How often do you shop on Olive Boulevard?

- 1-3 times a week
- 4-7 times a week
- More than 7 times a week
- Less than 3 times a month
- Less than 3 times a year

Never

2 How often do you dine or take lunch in any of the restaurants on Olive Boulevard?

- 1-3 times a week
- 4-7 times a week
- More than 7 times a week
- Less than 3 times a month
- Less than 3 times a year
- Never

3 Suggest three new (3) stores/ businesses that might make you go more often to Olive Boulevard?

- 1)
- 2)
- 3)

4 What three things do you like most about Olive Boulevard?

- 1)
- 2)
- 3)

5 What three things do you like least about Olive Boulevard?

- 1)
- 2)
- 3)

6 How do you rate Olive Boulevard in relation to the elements listed below?

	1 Very Good	2 Good	3 Neither Good nor Bad	4 Bad	5 Very Bad	No Opinion
Traffic flow	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Availability of parking

1 2 3 4 5

Access (in and out of the drive-ways)

1 2 3 4 5

Adequate visibility (visibility of retail stores and signage)

1 2 3 4 5

Image and character of the boulevard

1 2 3 4 5

Identity elements (gateways, light-poles, banners, portals, etc.)

1 2 3 4 5

Security (personal and store safety)

1 2 3 4 5

Mass transit facility (location and spacing of bus stops)

1 2 3 4 5

Availability of sidewalks

1 2 3 4 5

Adequate lighting

1 2 3 4 5

Streetscape (aesthetic appeal of the street)

1 2 3 4 5

Historic character

1 2 3 4 5

Business mix

1 2 3 4 5

7 Would you like to expand on any of the items that you marked “very good” or “very bad”, in the previous question?

8 Please suggest three (3) areas on Olive Boulevard that you think are in need of redevelopment.

1)

2)

3)

9 What activities would you like to see in these areas?

1)

2) _____

3) _____

10 Are there any streets in St. Louis area that you perceive to be a model for Olive Boulevard redevelopment?

1) _____

2) _____

3) _____

11 What type residential development(s) would you like to see on Olive Boulevard in future?



Condos



Apartments



Mixed use with residential above and retail below



Live-work units (specifically designed to enable both residential and business use. While in "work from home", the work use of a unit is usually secondary to the domestic use, in a "live-work" unit amount of space devoted to the work use is designed to accommodate more workers than just the resident and may be designed in a flexible form to encourage business expansion.)



Senior citizen homes



Assisted living facilities



No residential activity



Other, please specify

12 What type commercial development(s) would you like to see on Olive Boulevard in future?



Strip type commercial



Big-box type development



Lifestyle center (an outdoor shopping center or mixed-used commercial development that serves the traditional retail functions of a shopping mall but with leisure amenities oriented towards upscale consumers)



Mixed use with retail below and residential or offices above



Live-work units (specifically designed to enable both residential and business use. While in "work from home", the work use of a unit is usually secondary to the domestic use, in a "live-work" unit amount of space devoted to the work use is designed to accommodate more workers than just the resident and may be

designed in a flexible form to encourage business expansion.)

- Only office type development
- Other, please specify

13 Additional comments

14 Please select your age range:

- Less than 15
- 15-20
- 21-30
- 31-40
- 41-50
- 51-65
- 66 and above

15 Please select the answer(s) that applies to you the most

- I work with one of the businesses/ agencies/ commercial establishments located on Olive Boulevard
- I own a business/ agency/ commercial establishment on Olive Boulevard
- I live in University City
- I live in a community other than University City in St. Louis County/ St Louis City
- None of the above

next

Survey Page 1